

MOBILITY EDITORIAL CALENDAR

ISSUE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Space Deadline Artwork Deadline	November 5 November 15	December 6 December 13	January 7 January 17	February 4 February 15	March 8 March 18	April 8 April 18
Special Advertising Opportunity	C-Suite Q&A	Health Care & Security Services Advertorial	International Relocation Support Services Advertorial	C-Suite Q&A	C-Suite Q&A	Tax, Legal, Immigration Services Advertorial
Theme	Future Trends	Health Care & Security	Talent Management & Recruiting	Money & Finance	Supply Chain Management & Specialty Services	Compliance & Risk Management
Cover Story	Interview with 2011 Worldwide ERC [®] President	Health Care Issues	Merging Talent Management with Business Strategies	Ten Tips to Better Financial Management	Procurement	Immigration Issues
Editorial Features	Recap of Global Thought Leaders Creating Successful Virtual Teams Relocation Training 2.01	Security Risks Mortgage 101 Developing Policies & Practices in a Fiscally Responsible Era	Human Capital Development Linking Talent Management & Expatriate Candidate Assessment	Pros and Cons of the Lump Sum Mortgage Appraisals High-value Home Mortgage Options	Managing Relocation Supplier Risk Customer Satisfaction Metrics, Measurements and Methodology	Legislation & Regulation Update Harassment in the Workplace Understanding the Middle East
Destination Profile	Relocating to the United Kingdom	Relocating to New York City	Relocating to Shanghai, China	Relocating to Saudi Arabia	Relocating to Las Vegas	Relocating to Spain
Pre-Conference Q&A		Global Workforce Summit: APAC Keynote Speaker		National Relocation Conference Keynote Speaker	Global Workforce Summit: EMEA Keynote Speaker	
Conference Issue/ Bonus Distribution			Global Workforce Summit: APAC		National Relocation Conference	Global Workforce Summit: EMEA
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ISSUE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Space Deadline Artwork Deadline	May 6 May 17	June 3 June 14	July 8 July 19	August 9 August 19	September 6 September 16	October 7 October 17
Special Advertising Section	Corporate Housing Marketplace Resource Guide	Family & Education Services Advertorial	HR Services Marketplace Resource Guide	C-Suite Q&A	Technology Services Advertorial	HHG Services Marketplace Resource Guide
Theme	Housing Issues	Family Issues	Corporate Policies	Compensation & Benefits	Technology	Multigenerational Issues
Cover Story	Real Estate Referral Fees' Effect on Transferees, Relocation Companies and Brokers	Compassionate Commuting	Transfer Volume and Cost Survey	Trends in Compensation & Benefits	Effects of Social Media on International Assignees	Mobility Challenges Across Multigenerations
Editorial Features	Household Goods Issues Shadow Inventory Corporate Housing Issues	Walking the Communication Tightrope Global Education Issues Cross-cultural Training	Policy Exceptions vs. Flexibility Inside a Corporate Relocation Department Alternative Home Valuations Options	Portable Pensions Long Term Commuting Property Management	Web 2.0 Technology for the Common User Left Brain Mobility Management	The Younger Generation—What's in it for Me? Survey of Workforce Mobility Generations
Destination Profile	Relocating to Latin America	Relocating to India	Relocating to Australia & New Zealand	Relocating to Denver	Relocating to the United Arab Emirates	Relocating to Russia
Pre-Conference Q&A			Global Workforce Symposium Keynote Speaker			
Conference Issue/ Bonus Distribution				Global Workforce Symposium		
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