



WORLDWIDE ERC®
THE WORKFORCE MOBILITY ASSOCIATION

2009 GLOBAL Benchmarking Survey

Asia-Pacific Forecast

March 2009

Recent survey results from benchmarking at the Global Workforce Summit: Focus on Asia Pacific held 4 – 5 March in Singapore gave us a “read” on some economic and assignment issues in Asia. Of the more than 350 HR and mobility professionals attending the meeting, 170 responded to the survey. Nearly 45 percent of the attendees were optimistic about the outlook for the Asian economy over the next 12 months. And most of them thought that we will see the first signs of improvement in the global economy within a year! A majority of respondents anticipated a decrease in the number of traditional long-term (about two to three years) international assignments and more than half said that the number of short-term international assignments in Asia will increase. Almost three-fourths thought that over the next year, we’ll see an increase in the incidence of expatriates in Asia being repatriated to their home countries. Nearly all of the respondents said that corporate procurement departments are involved to some extent in purchasing global mobility services in Asia.

1. How do you generally feel about the outlook for the Asian economy over the next 12 months?	%
Very optimistic	3
Somewhat optimistic	41
Somewhat pessimistic	51
Very pessimistic	5
Total	100
2. Do you anticipate that over the next year, the number of traditional long-term (about two to three years) international assignments in Asia will:	%
Significantly increase	1
Somewhat increase	12
Remain about the same	20
Somewhat decrease	60
Significantly decrease	7
Total	100
3. Do you anticipate that over the next year, the number of short-term international assignments in Asia will:	%*
Significantly increase	13
Somewhat increase	40
Remain about the same	29
Somewhat decrease	16
Significantly decrease	1
Total	100*

* Total does not equal 100 due to rounding.

4. Do you anticipate that over the next year, the incidence of expatriates in Asia being repatriated to their home countries will:	%
Significantly increase	18
Somewhat increase	54
Remain about the same	22
Somewhat decrease	4
Significantly decrease	2
Total	100

5. How involved are corporate procurement departments in purchasing global mobility services in Asia?	%
Significant involvement	35
Some involvement	45
Minimal involvement	16
No involvement	4
Total	100

6. When do you think we will see the first signs of improvement in the global economy? In the next:	%
6 months	4
9 months	16
12 months	39
18 months	26
24 months	10
More than 24 months	5
Total	100

7. Which best describes your job?	%
HR professional within my company	29
Service Provider to other companies	71
Total	100

8. In what country is your company headquartered?	%
Australia	8
China	4
Hong Kong	13
India	1
Japan	4
Singapore	9
South Korea	2
Thailand	2
United Arab Emirates	1
United Kingdom	7
United States	37
Other	11
Total	100*

* Total does not equal 100 due to rounding.

9. In what country do you live?	%
Australia	7
China	7
Hong Kong	13
India	4
Japan	4
Singapore	36
South Korea	2
Thailand	3
United Arab Emirates	1
United Kingdom	2
United States	8
Other	12
Total	100*

* Total does not equal 100 due to rounding.