

Member Logo Usage

Current members of Worldwide ERC® can demonstrate their participation in our dynamic community by incorporating the Worldwide ERC® member logo into business cards, stationery and promotional materials. The member logo is available in different options to accommodate a variety of uses and sizes, and in formats prepared for print and digital needs.

- Preferred logo usage is single color with updated mark
- ® must accompany logo or separate use of mark
- Please allow at least 1/5 of the logo size when used next to any other objects



CMYK: 95 60 38 18
HEX: #005670



CMYK: 74 7 22 0
HEX:#03AFC2

The Worldwide ERC® logo and the name “Worldwide ERC®” are registered trademarks. The registration mark (®) must always appear with the Worldwide ERC® member logo. The member logo may be used in a context in which the mark is likely to be understood to denote membership in the organization, but not to imply endorsement of the user’s services or products.

The Worldwide ERC® member logo may not be altered, combined with other symbols or words, or be used in part. When referring to the organization, please use the legal, full name: Worldwide ERC®, not “ERC,” “WWERC” or “WERC.” Misuse of the Worldwide ERC® logo could result in termination of membership.

Preferred Member Logo



Stacked Member Logo



Mark (Must be accompanied by ®)

